

HOW TO CREATE A RELEVANT PUBLIC SPACE

**THE
FUTURE ROLE
OF
SOCIAL
INFRASTRUCTURE**

iGEN

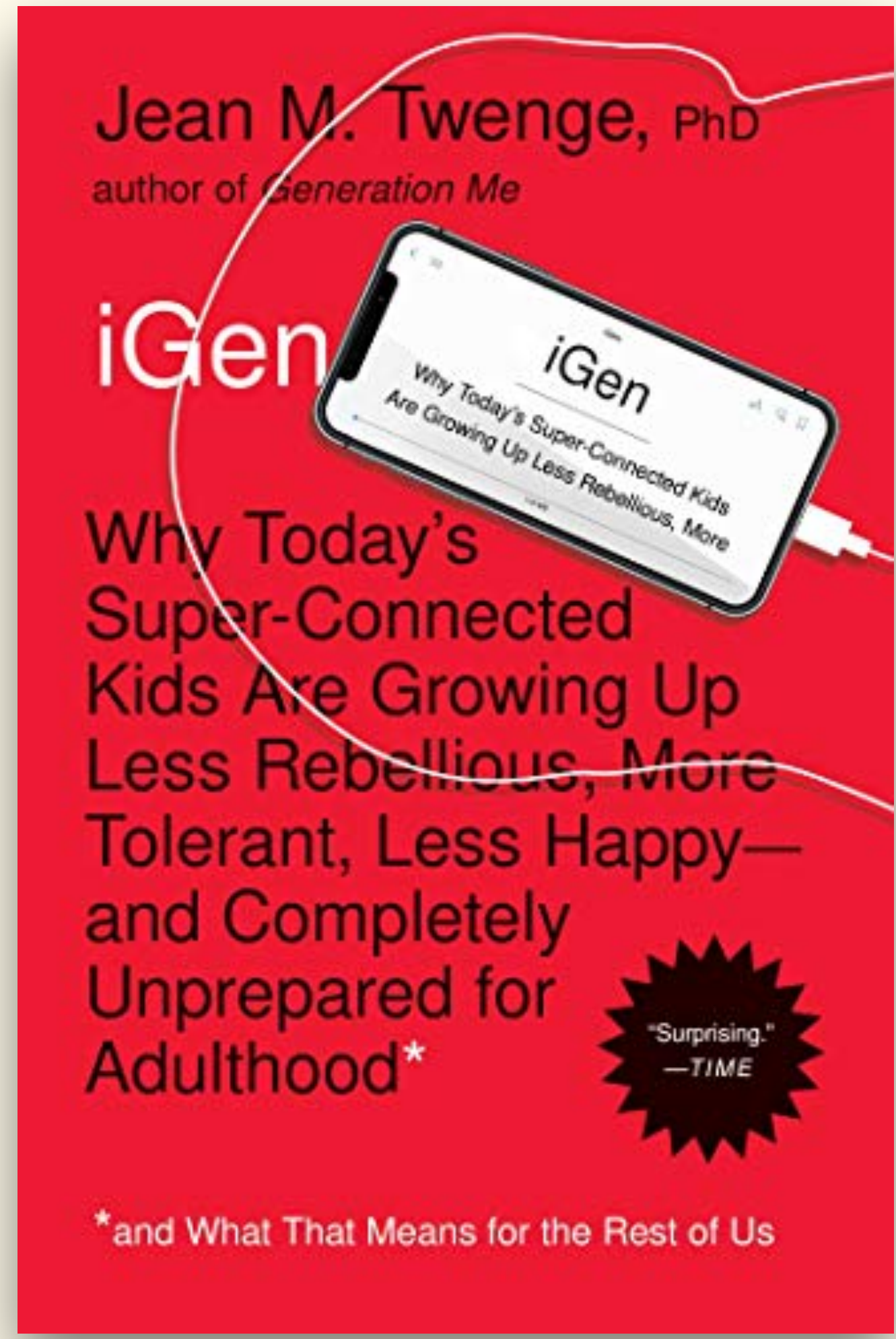
aatvos



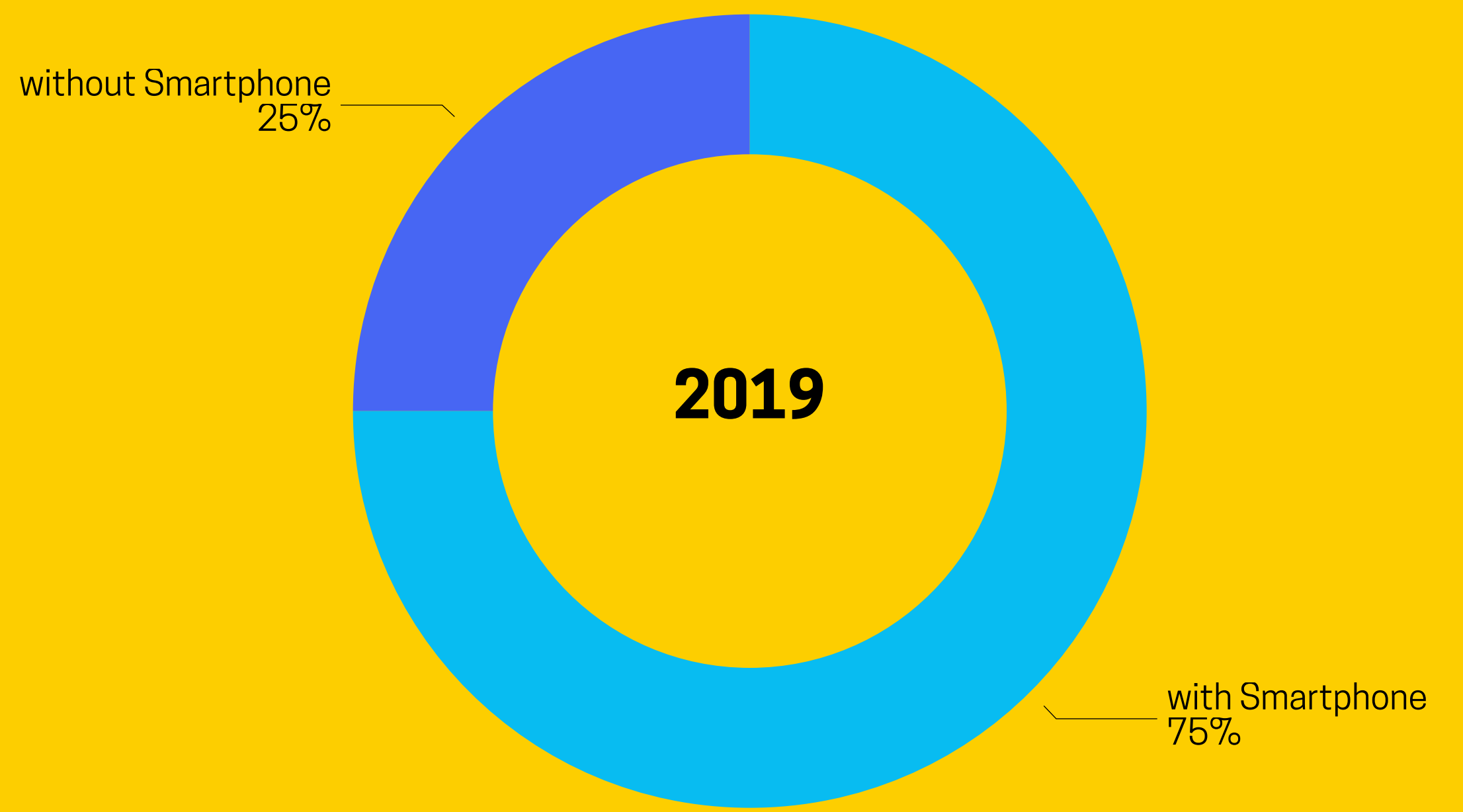
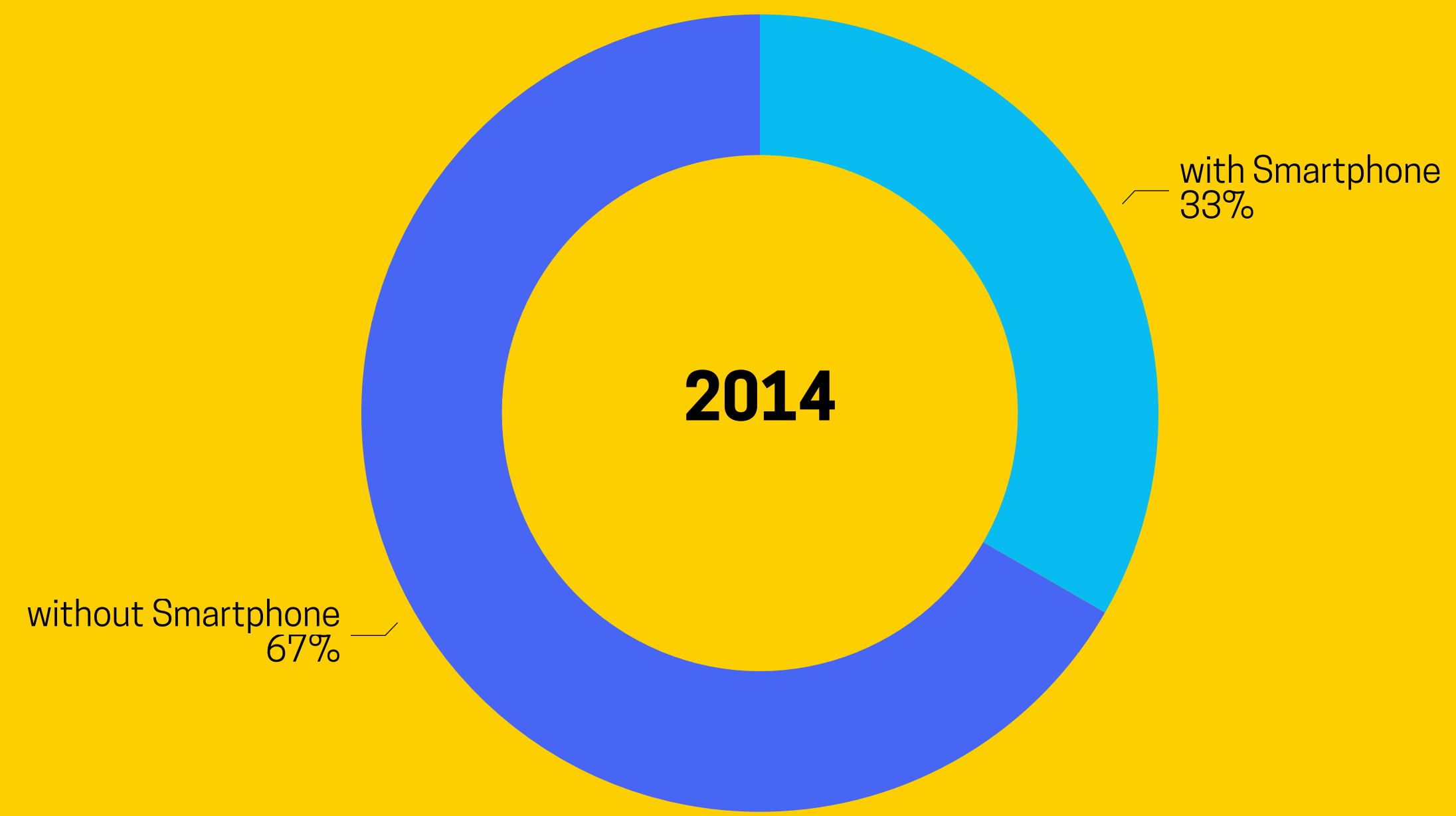
IMAGE CREDIT: JULIA M CAMERON

**AN ONLINE
GENERATION
IN A
DE-HUMANIZED
PUBLIC SPACE**

JEAN M. TWENGE

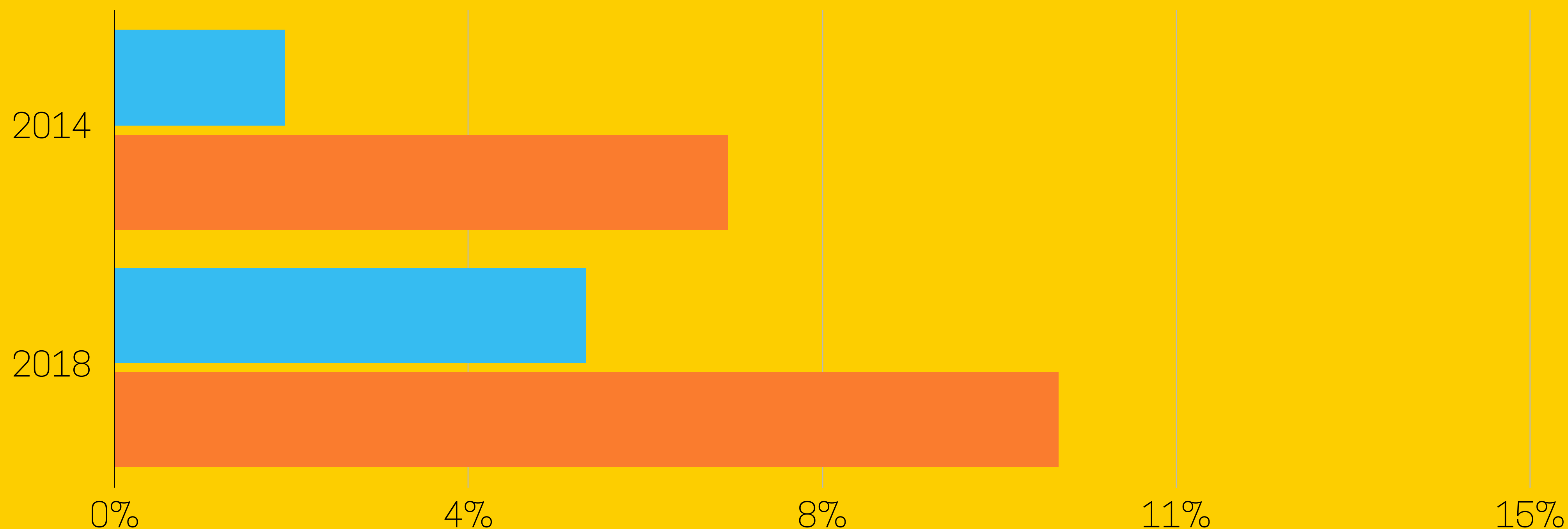


HOW MANY CHILDREN UNDER 10 (DE) OWN A SMARTPHONE?

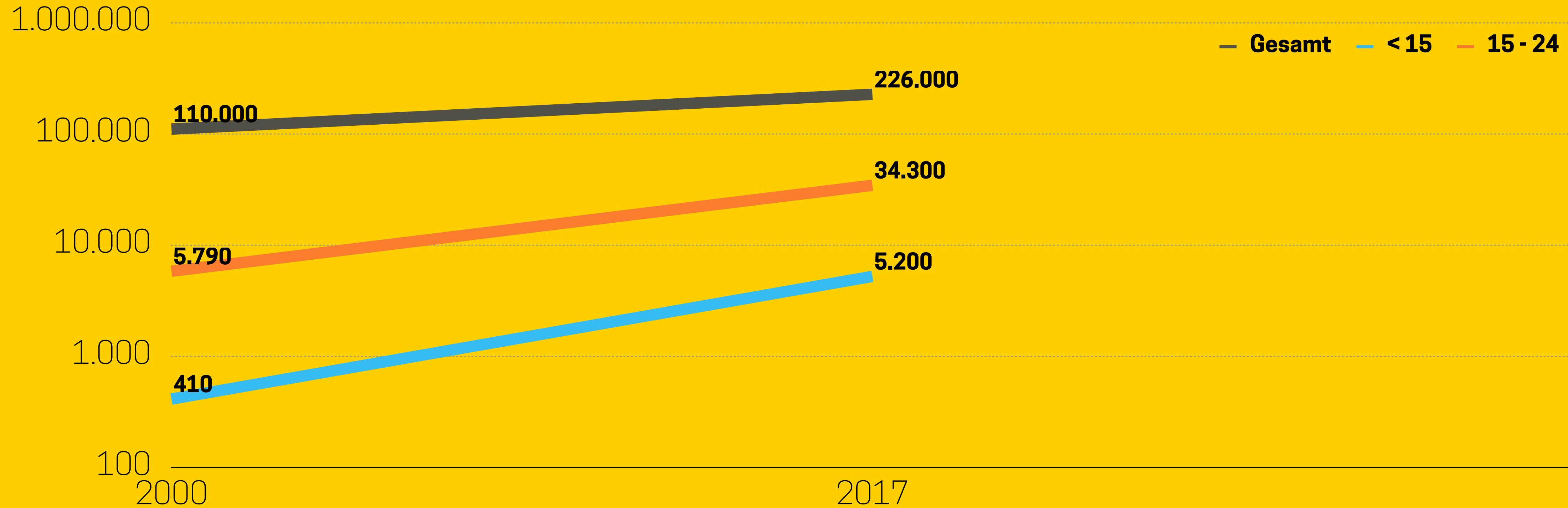


HOW MANY CHILDREN SUFFERED FROM DEPRESSION? (IN PERCENTAGE 2014 AND 2018)

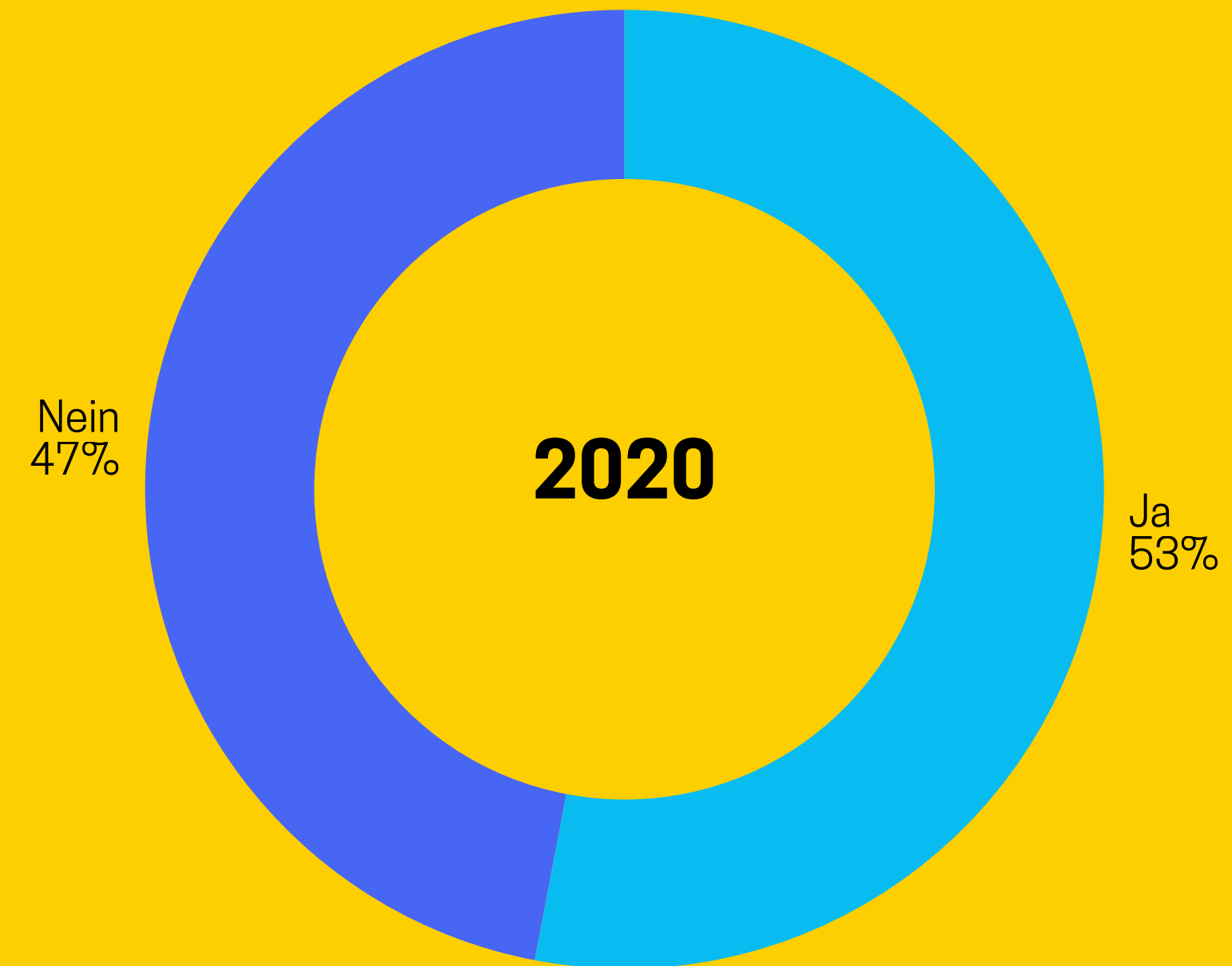
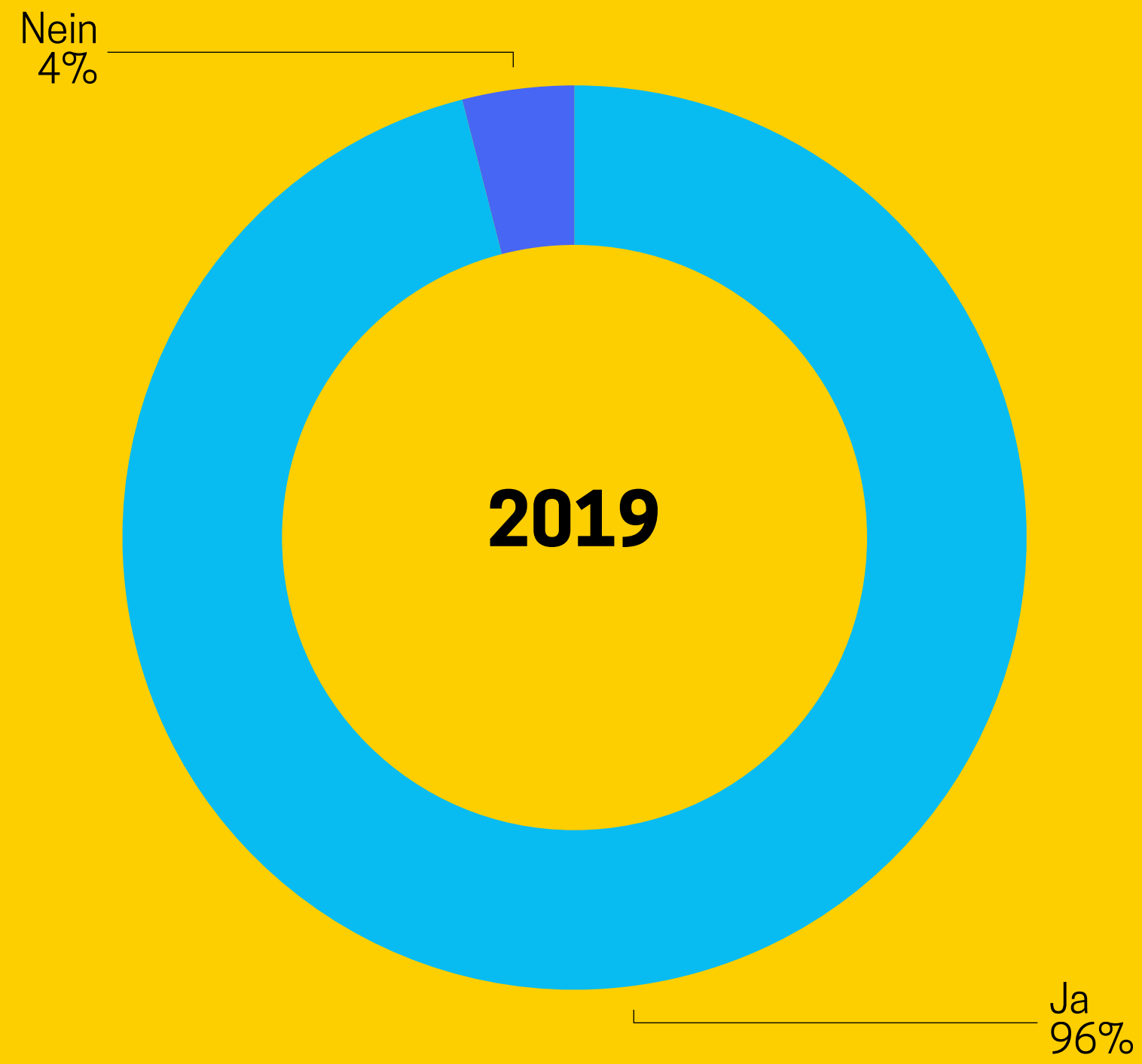
■ 12-18 years old
■ 16-20 years old



HOW-MANY GERMAN KIDS AND JUVENILES SUFFER FROM DEPRESSION?



ARE GERMAN 10- TO 18-YEAR OLD 'AT LEAST HAPPY' WITH THEIR LIVES?



PROBLEM

Advancing digitization and mechanization are increasingly affecting social interaction.

And above all: the lives of our young people are becoming less and less social.

SOLUTION

Shaping social change in terms of a liberal, democratic and inclusive society.

SOLUTION

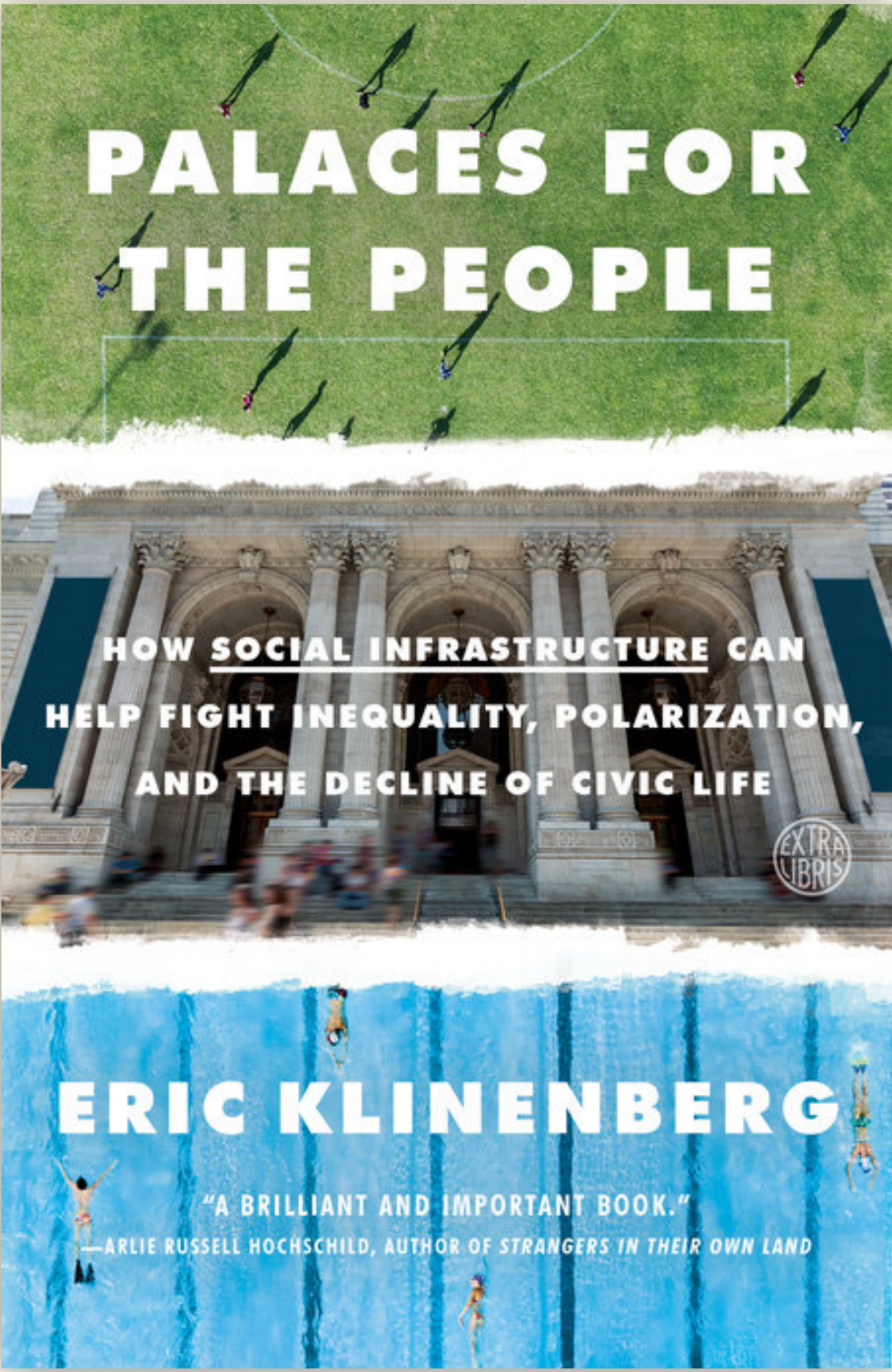
Designing our public spaces in such a way that they activate social life.

**SO,
WHAT
CAN WE DO?**

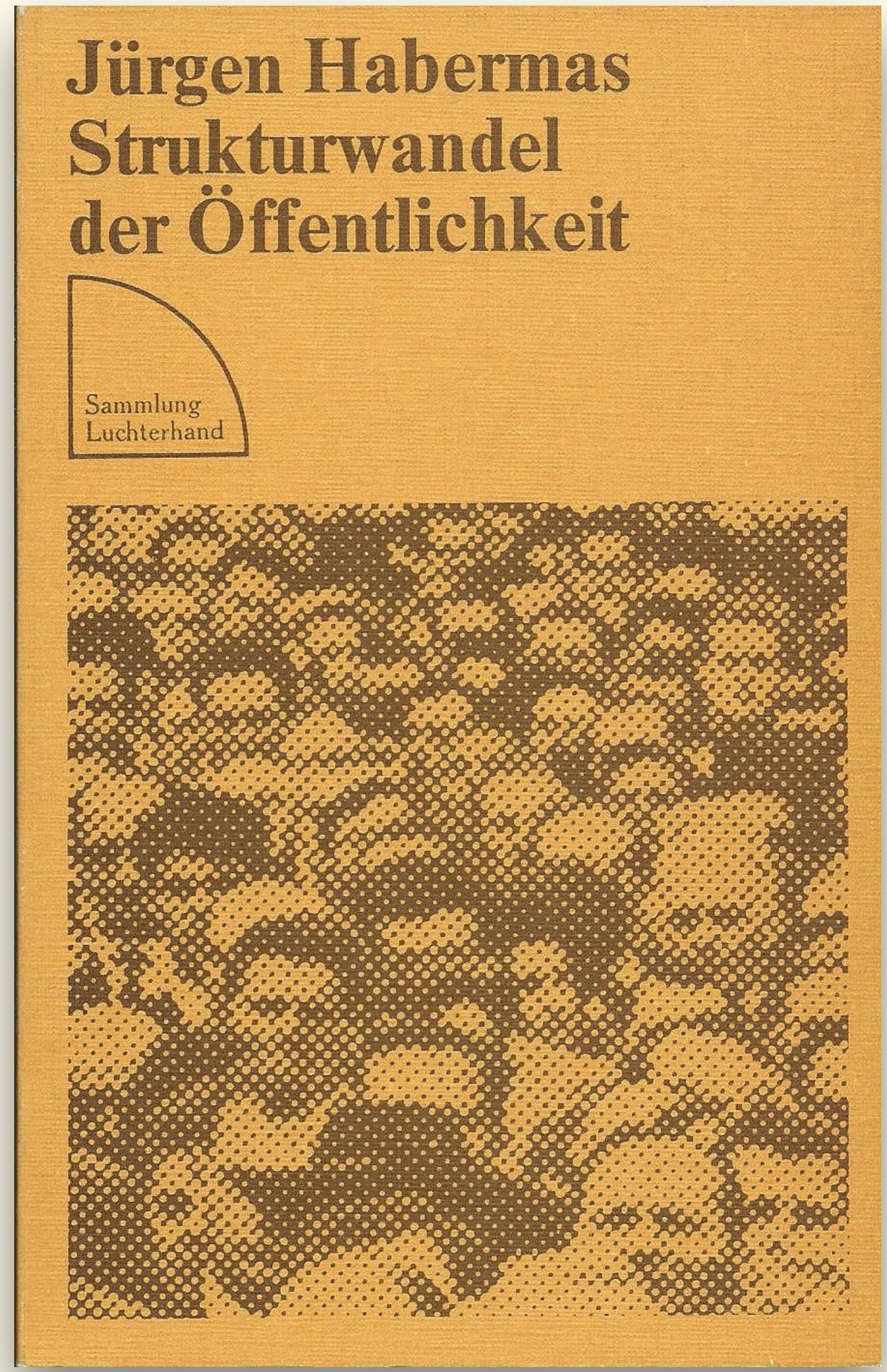
CREATE
PUBLIC SPACES
PEOPLE WANT
TO SPEND TIME IN

**OKAY,
PUBLIC SPACE AS A
SOLUTION?**

ERIC KLINENBERG

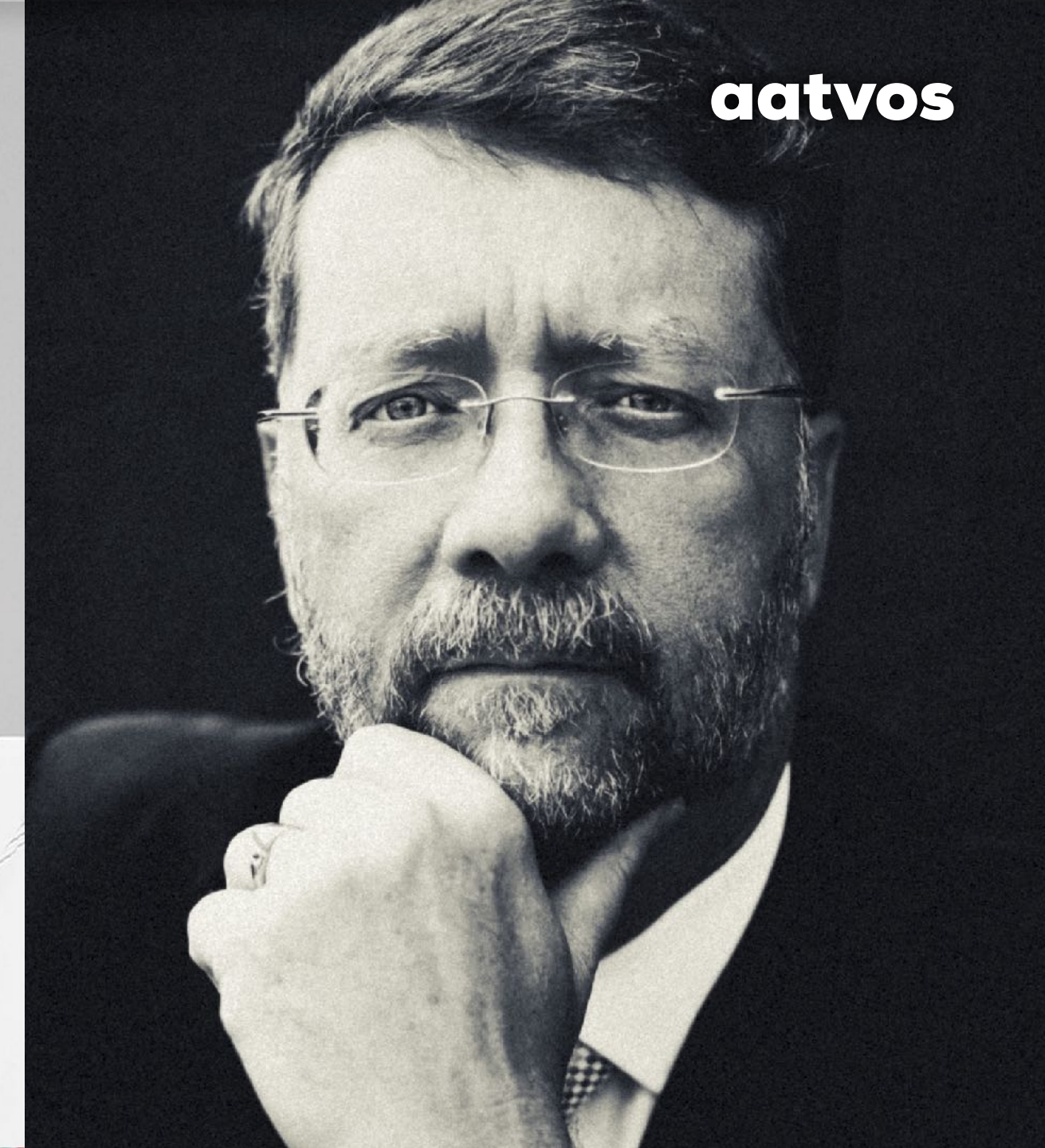


JÜRGEN HABERMAS



**PUBLIC SPACE
AS
SOCIAL CEMENT**

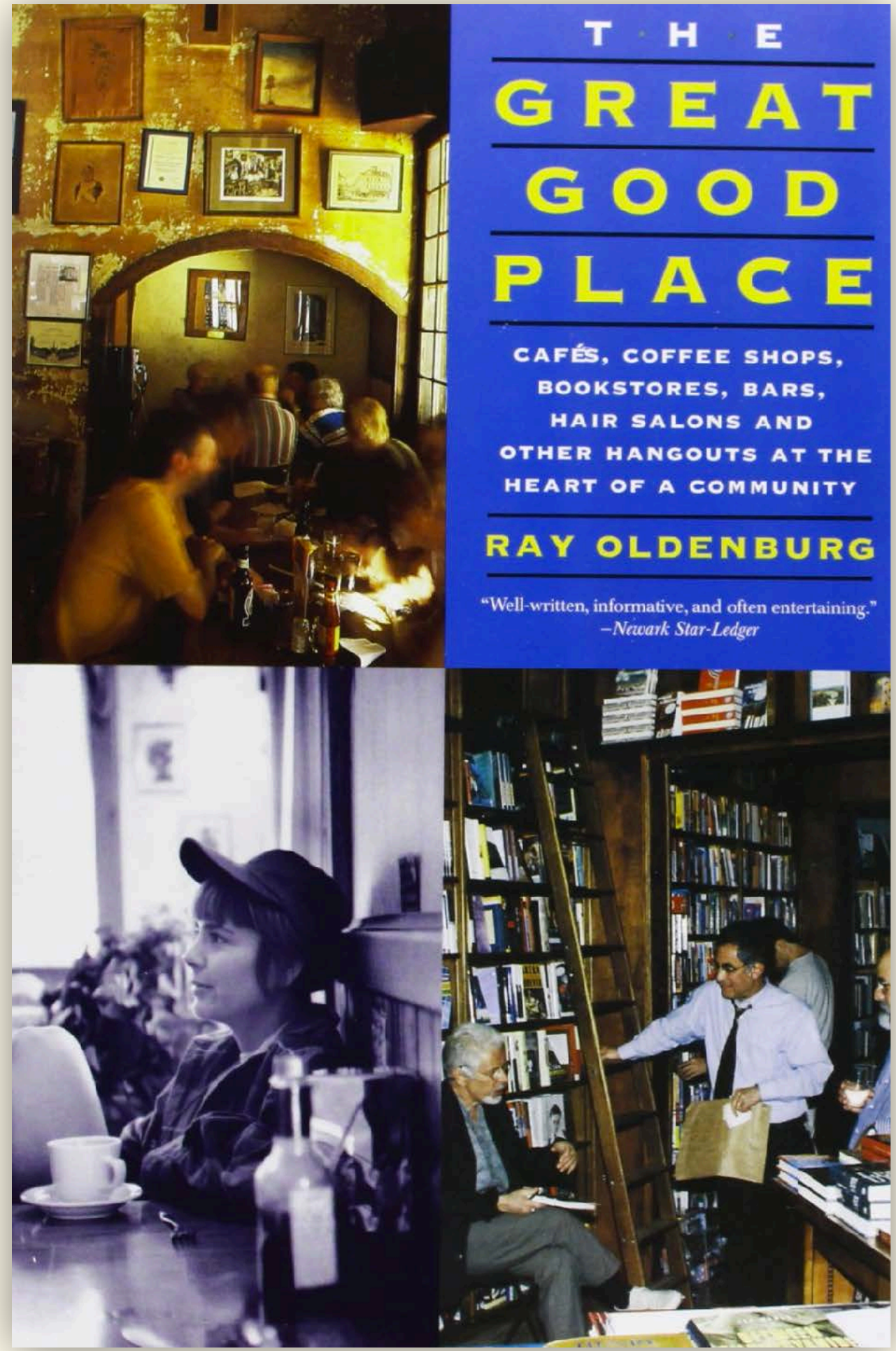
**OKAY,
HOW
DO WE DO THAT?**



HOW TO CREATE A RELEVANT PUBLIC SPACE



RAY OLDENBURG 1989



A 3RD PLACE

Safe

Like at home

Inviting

Feeling welcome

Ownership

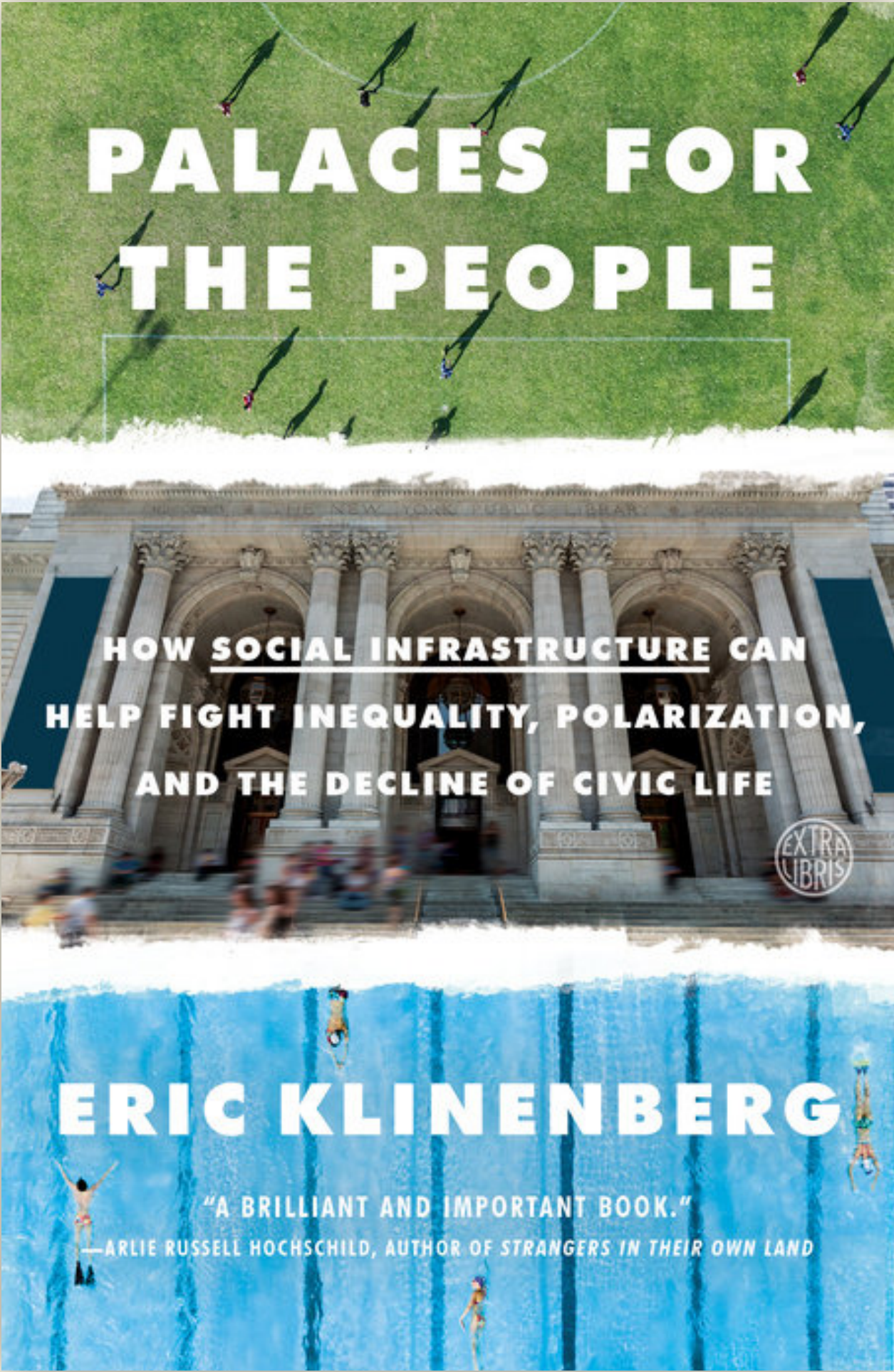
Just around the corner

Facilitates

Relevant

Free

ERIC KLINENBERG 2018



**OKAY,
AND WHAT DO
WE NEED?**

PEOPLE

Cultural climate change

Stimulate gathering

No assumptions

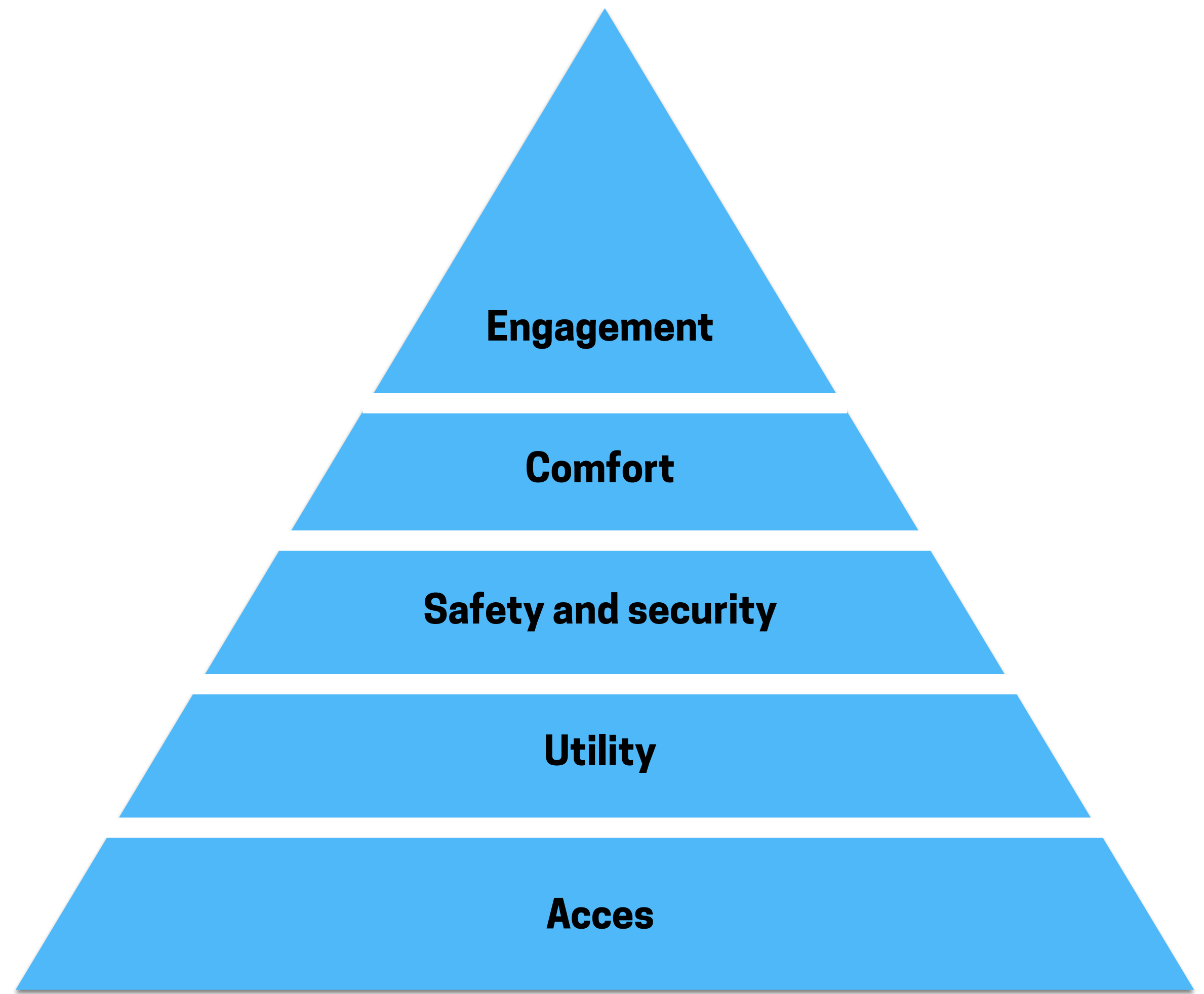
Connect

**PEOPLE GIVE
MEANING TO
PLACES**

**TURN
ANYWHERE
INTO
SOMEWHERE**

**THE PLACE IS
ALWAYS PART OF
THE STORY**

ALFFONZO SKORUPKA NEEDS IN PUBLIC SPACE



SERVICE
TIME WELL SAVED

EXPERIENCE
TIME WELL SPENT

HOW TO

Harvest

Reuse

Recycle

Retract

Tender differently

TØYEN LIBRARIES



TØYEN LIBRARIES



TØYEN LIBRARIES



TØYEN LIBRARIES



TØYEN LIBRARIES



WÜRZBURG LIBRARY



WÜRZBURG LIBRARY



WÜRZBURG LIBRARY

aatvos

IMAGE CREDIT: MARCO HEYDA

LANGENFELD LIBRARY



GOES LIBRARY



GOES LIBRARY



GOES LIBRARY



**GOES
LIBRARY**

aatvos



IMAGE CREDIT: MARCO HEYDA

RECAP

CULTURAL CLIMATE CHANGE

iGen = our successors

More difficult social relationships

Reduced mental health

Polarization

Unhappiness

Our public space is becoming more
and more anti-social

ACTIVATE SOCIAL LIFE

Public meeting places
Stimulate connections
Form Relationships
Accessible physical place
Usable, safe, comfortable
Informal and de-institutionalized
Palaces for the common

**3RD4ALL
SOCIAL CEMENT IN AN
INCLUSIVE SOCIETY**

THANK YOU

Continue talking? We'd love to!
Twitter @aatvos
www.aatvos.com
#3rd4all

