

ECIA is looking for an applicant for a (part time, 10%) position as COMMUNICATION EXPERT for an EU funded project

The European Council of Interior Architects (ECIA) has been awarded funding by the Creative Europe Programme of the European Commission to support a project over the next three years (starting from May 2022) called Building on Connections for a Stronger Profession (BCSP). Within this project six subprojects have been identified to professionalize the organisation ECIA and to increase recognition and strengthen the profession of interior architect.

The management, execution and administration of the project require a broad set of skills and practical experience. The project will be run by a project team, consisting of ECIA board members and the project coordinator.

Job description

The communication expert will be in charge of the development and management of the marketing and communication strategy, maintains oversight and control of the planned portfolio of activities across all channels in close collaboration with the responsible board member. He/she ensures that the strategically defined communication objectives as well as the contractual obligations and deliverables of the ECIA BCSP project related to communication are met. The communication expert will work in close collaboration with the responsible board member and the entire board of the ECIA as well as with the project coordinator

Qualifications

of our ideal communication expert:

- Education or professional experience in the field of marketing & communication
- Experience in the responsibility and implementation of a communication and brand strategy in a complex field
- has knowledge of or affinity with work in the field of interior architecture;
- desire and pleasure to implement creative ideas
- is willing to work in a broad and challenging environment
- is fluent in English (both in writing and speaking);
- can work independently and in a team, is service oriented and reliable;
- has excellent planning skills; high social competence as well as pragmatic approach and high assertiveness
- Very good knowledge of the entire Adobe and Office365 environment

Tasks

Our communication expert will perform the following tasks:

- Budget planning of all marketing and communication measures
- Development and management of the marketing and communication strategy for internal and external communication in terms of objectives, target groups and positioning,
- Ensuring a coherent brand presence online and offline in accordance with the CI/CD of the ECIA, including the corresponding visual language and wording
- Overall responsibility for the planning, development and implementation of communications in close cooperation with the responsible Board Member
- Further development and coordination of internal processes and procedures, further development and evaluation of communication channels (agendas, social media platforms, newsletter, website, etc.)
- Ensure compliance with contractual obligations regarding communication in cooperation with the responsible Board Member
- Establish communication success metrics by which to measure and demonstrate success in communication strategy execution.

Offer

This position will be the subject of either a direct contract other than an employment contract (i.e. with self-employed candidate or working for its own entity for which the candidate is the only employee), either of a secondment agreement with the candidate's employer.

The contract will be a part-time contract and is expected to cover 5 days a month as a first estimation but could be revised upwards depending upon the needs and under mutual agreement.

At first, a one year contract will be offered, including a one month probationary period and, upon good performance, will be extended by 2 years.

Work conditions will follow those applicable for employees in terms of organisation of the tasks, salary conditions, and place of performing the tasks (considering remote working under a good interface and communication). Willingness to travel is essential.

About ECIA

ECIA is the representative body for the European professional organizations in Interior Architecture and Design. Founded in 1992, ECIA currently represents 16 member-national organizations, with over 14000 professional Interior Architects/Designers. ECIA provides a common platform for the exchange of information on best professional practice. It endorses minimum common standards of education and professional profile for the associated Interior Architects/ Designers in the member organisations.

Additional information

For additional information about ECIA we refer you to the website www.ecia.net. For more information about the project or the job, please contact us via secretary.general@ecia.net.

Applications

We look forward to receiving your written application in **one pdf-file** with the keyword "**ECIA BCSP communication expert**". Your application should contain a written motivation in English, as well as your curriculum vitae and the names of two references. The application can be sent to secretary.general@ecia.net.

Application deadline is **3 July 2022**

Selected candidates will be invited for an online interview in the first half of July 2022.
Start date: as soon as possible.